



Midnight in Venice at the Masquerade Ball

November 4, 2017

Dinner, Dancing, Auction

SPONSORSHIP OPPORTUNITIES

Benefiting the Emergency Department at Sierra Nevada Memorial Hospital

PRESENTING SPONSOR-\$10,000+ *(only one sponsor at this level)*

All Platinum benefits plus

- * **Business logo** or company banner prominently displayed at the event

PLATINUM - \$5,000-\$9,999:

- Table of 10 with preferred seating and a one-of-a-kind designed mask by Howard Levine
- Benefits of the Red Rose Society & Community Partner program with year-round marketing benefits. (\$2,000 value)
- Premier recognition as a premier sponsor
- Recognition in pre-event advertising in The Union and mentions on Radio
- Recognition in the thank you ad published in The Union following the event
- Recognition in the Foundation's Newsletter, website, and social media
- Social media announcements via Facebook and Twitter
- *tax deduction dependent of number of seats used*

DIAMOND - \$2,500 - \$4,999:

- Table of eight with preferred seating and a special bottle of wine
- Benefits of Red Rose Society
- Recognition in pre-event advertising in The Union and mentions on Radio
- Recognition in the thank you ad published in The Union following the event
- Recognition in the Foundation's Newsletter, website, and social media
- *tax deduction dependent of number of seats used*

GOLD - \$1,500 ~ \$2,499

- Seating for four with preferred seating
- Benefits of Red Rose Society
- Recognition in pre-event advertising in The Union and mentions on Radio
- Recognition in the thank you ad published in The Union following the event
- Recognition in the Foundation's Newsletter, website, and social media
- *tax deduction dependent of number of seats used*

JEWEL - \$1,000 - \$1,499

- Seating for two with preferred seating
- Recognition in pre-event advertising in The Union and mentions on Radio
- Recognition in the thank you ad published in The Union following the event
- Recognition in the Foundation's Newsletter, website, and social media
- *tax deduction dependent of number of seats used*

SILVER - \$500 - \$999

- Recognition in event advertising
- Recognition in the "Thank you" ad published in The Union
- Recognition in the Foundation's Newsletter, website & social media
- *A charitable tax deduction equal to the amount of your gift.*

GEM - \$100 - \$499

- Recognition in event advertising
- Recognition in the "Thank you" ad published in The Union
- Recognition in the Foundation's Newsletter, website & social media
- *A charitable tax deduction equal to the amount of your gift.*



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SPONSOR INFORMATION - please fill out and return with business logo to SNMH Foundation.

Business _____

Contact Name _____

Address _____ City _____ Zip _____

Daytime Phone _____ Cell Phone _____

Email _____

Yes, I am interested in sponsoring at:

_____ **\$10,000 Presenting Sponsor**

_____ **\$5,000 Platinum**

_____ **\$2,500 Diamond**

_____ **\$1,500 Gold**

_____ **\$1,000 Jewel**

I would like my name to be recognized as: _____

Please send business logo and guest names to sbarrington@snmhf.com

___ Check Enclosed

___ Visa ___ Mastercard # _____ Exp _____ 3 digit _____

Name on Card _____

Mailing Address: _____

City _____ ST _____ Zip _____

Signature _____

Please return this form to: Sandra Barrington, Major Gift Director

sbarrington@snmhf.com • 530-477-9700

PO Box 1810, Grass Valley, CA 95945

Federal Tax I.D. Number 68-0005939

www.supportsierranevada.org



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Red Rose Society and Community Partner benefits are part of various sponsorship levels. These programs provide year-round marketing and recognition benefits.

For more detailed information on these programs, please contact Sandra Barrington at sbarrington@snmhf.com, (530) 477-9700

Red Rose Society Benefits

Recognition: (with your permission):

- on signage at the Hospital & Foundation Office
- in our annual thank you ad in The Union.
- in the Hospital Foundation Annual Report, newsletter, and other appropriate print materials.
- Sustaining Red Rose recognition beginning at your five year Red Rose anniversary

Events and activities:

- Pre-reservation opportunities for major events like Starry, Starry Nights
- special recognition at Foundation fundraising events
- complimentary wine and beer ticket at specified Foundation events
- invitation to select pre-event receptions
- invitation to educational programs on cutting edge healthcare programs
- socialize with friends at our annual Red Rose Society reception
- invitation to annual Holiday Party

Hospital & Healthcare Services:

- Red Rose Society Liaison: Access to a personal Red Rose Liaison at SNMH for outpatient pre-registration, questions about Hospital billing, or any other logistical Hospital questions. Contact your Red Rose Society liaison when you have questions or need more information.
- Inpatient stay check-in visits from staff
- Discount CalStar family membership

Additional Community Partner program benefits*

- Community Partner Recognition at your business
- Introduction of partnership through our Social Media
- Invitation and recognition at annual Donor & Volunteer Recognition Event
- Internal announcement of partnership support to SNMH employees (800+)
- Recognition at annual Golf Tournament, Starry, Starry Nights and Martinis and a Movie
- Private tour of the Hospital
- Spotlight in the SNMH Foundation's "Partners in Health" newsletter

**some benefits depend on level of commitment*