



Sierra Nevada Memorial
Hospital Foundation

SNMH Foundation

Mission:

“We touch and save lives everyday by helping Sierra Nevada Memorial Hospital deliver superior healthcare through outreach programs, education, state-of-the-art technology and facilities by means of philanthropy and volunteerism.”

(530) 477-9700

www.supportsierranevada.org

Tax ID # 68-0005939



Dignity Health™

Sierra Nevada Memorial Hospital

SNMH

Mission:

“To contribute to the wellness of our community through the provision of quality services delivered in a compassionate and cost-effective manner, collaborating with others in the community to improve the quality of life.”



Experience gourmet dining under the stars.



Enjoy our famous dessert tent before dancing the night away to live music.



Sierra Nevada Memorial
Hospital Foundation

presents

The 27th Annual
★
Starry, Starry
★ *Nights* ★



Saturday, July 20, 2019
Empire Mine State Park
Grass Valley, California

Sponsorship Opportunities Inside

★ A message from our Executive Director ★

Dear Starry Sponsors,

The magic of philanthropy radiates throughout the Starry, Starry Nights event. Every year I think of each twinkling light as the sparkle of a sponsor and donor who helps health care shine bright in our community.

Each year Starry has become more and more popular and successful. In 2018, the event reached it's highest net in history of \$54,000! Over the years Starry has raised more than \$300,000 to support vital health projects at Sierra Nevada Memorial Hospital.

Your sponsorship helps support the Area of Greatest Need fund at Sierra Nevada Memorial Hospital Foundation. Each year our incredible board of directors votes on the most pressing needs of the hospital which can include the Cancer Center, Cardiac Rehab, the Family Birth Center, the Alzheimer's Outreach Program, Wellness Programs and more.

Thank you for your support and the impact you create to ensure our friends, family, and neighbors have top quality healthcare close to home.

With Gratitude,

Kimberly Parker, CFRE

Executive Director

Sponsorship Contact:

Sandra Barrington, CFRE
Associate Director
sandra.barrington@dignityhealth.org
(530) 477-9700

Sponsorships

Galaxy Sponsor ~ \$10,000 +

Event's Presenting Sponsor. Only one sponsor at this level. Additional recognition and event benefits.

Solstice Sponsor ~ \$5,000-\$9,999

Only three at this level. Super Nova Sponsor benefits, plus:

- Additional 2 seats, 10 total **(\$1,500 value)
- Corporate recognition prominently displayed at event
- Community Business Partner recognition

Minimum tax-deduction of \$4,500

Super Nova Sponsor ~ \$2,500-\$4,999

Celestial Sponsor benefits, plus:

- Additional 4 seats, 8 total** (\$1,200 value)
- Company logo displayed in all event promotions

Minimum tax-deduction of \$2,100

Celestial Sponsor ~ \$1,750-\$2,499

Shooting Star benefits, plus:

- Additional 2 seats at the event, 4 total **(\$600 value)

Minimum tax-deduction of \$1,550

Shooting Star Sponsor ~ \$1,250-\$1,749

Starburst benefits, plus:

- 2 seats** (\$300 value)
- Invitation to the VIP Pre-Reception
- Red Rose Society participation with additional benefits

Minimum tax-deduction of \$1,150

Starburst Sponsor ~ \$500-\$1,249

- Name displayed in all event promotions
- Listed as sponsor in a thank you ad in The Union

Charitable tax-deduction equal to the value of the gift

Underwriters

Just like cash sponsors, event underwriters are vital to the success of Starry, Starry Nights. Underwriting is when a company donates goods or services, or pays directly for goods or services. All event underwriters will be recognized appropriately based on the value of their donated item(s).

**Seating note: sponsors will receive the number of seats attached to their sponsorship level. Additional seats needed may be reserved when the event opens to Red Rose Society supporters on May 1, 2019 if available.

Starry, Starry Nights

- * A one-of-a-kind event at Empire Mine State Park
- * The premier summer social event in western Nevada County
- * Attended by 350 guests
- * A spectacular dinner, dancing and star gazing experience
- * Supports one of our community's most vital resources — Sierra Nevada Memorial Hospital!
- * Promote your business
- * Invite clients as a special thank you
- * Mix and mingle with community leaders



An amazing night with incredible people.