

Sierra Nevada Memorial Hospital Foundation

Service of Excellence Hospital Tours

SNMH Foundation is hosting a series of tours at SNMH. We'd love for you to join us and learn more about how your support makes a difference.

Wednesday ~ January 8
Main Hospital—starts at 4:30pm
Wednesday ~ January 22

Diagnostic Imaging & Women's Centers—starts at 5:30pm

Space is Limited ~ Please RSVP

530-477-9700 ~ jweir@snmhf.com

Facebook.com/SupportSierraNevada



@SNMHFoundation



Upcoming Events

Anthony Emmolo's
Art For The Heart
Spring 2014
Benefiting Comfort Cuisine

2014 Save the Dates

Martinis & A Movie
Spring 2014—Date to be determined
SNMH Golf Classic
June 2, 2014
Starry Starry Nights
July 19, 2014

Visit www.SupportSierraNevada.org to see our Quarterly Reports

It you wish to be removed from our mailing list, please send a brief note to the above address or e-mail.

Office Hours: Mon-Fri. 8am to 5pm

If you would prefer to receive the newsletter via e-mail, please send your request to: jweir@enmhf.com

Phone (530) 477-9700 www.supportsierranevada.org

KETURN SERVICE REQUESTED

Sierra Nevada Memorial Hospital Foundation 140 Litton Drive, Suite 220 P.O. Box 1810 Grass Valley, CA 95945







Partners in Health

Winter 2013

Our Mission: To nurture the spirit of generosity and volunteerism in the community, we focus our philanthropic efforts on fostering quality healthcare of the highest standards for Sierra Nevada Memorial Hospital.

Imaging for Life.

a Higher Resolution of Care

At Sierra Nevada Memorial Hospital, we believe that medicine has the power to cure, but people have the power to heal. Healing may happen through the magic of human kindness – the power of a simple touch. It may also happen through the combined efforts of many organizing as one to benefit an entire community. This

altruistic concern for others, demonstrated through gifts of money, time, or work, is called philanthropy. It's because of our community's generosity that we have a strong hospital with an effective healthcare delivery system that combines human kindness – the power of touch – with the best in advanced technology.

SNMH Foundation asks our community to extend your own healing touch even further by supporting *Imaging for Life: A Higher Resolution in Care.* This is a campaign to acquire vital new diagnostic and treatment equipment that will impact caring for more than 25,000 people a year. *The Imaging for Life Campaign* will help purchase an Oncology CT Simulator for the Cancer Center, an Automated Whole Breast Ultrasound for the Women's Imaging Center, an advanced CT scanner for emergency and inpatient care, and a state-of-the-art Interventional Radiology Suite for image guided procedures.

Please make your gift today. With it, you can advance curing – and healing. You can show your kindness toward your neighbor or perhaps even your own family.

Dr. Crockett on physician recruitment and technology

"I can't tell you how important it is from a medical staff perspective to have up-to-date, state-of-the-art technology. We recruit physicians from around the United States. When they look at our programs and facilities they check to see if we have quality equipment, support of the hospital and support of the community. This allows us to recruit higher quality individuals who really are the core medical treatment."





Deanna Jordanwood: Automated Whole Breast Ultrasound Patient Story

When she learned of her breast cancer, Deanna Jordanwood felt fear for about two minutes. "Then I got real clear in my mind what it would take to get rid of it," she said. "That's just part of who I am."

Even so, this registered nurse found unexpected comfort in the form of Linda Aeschliman, the Nurse Navigator at the SNMH Women's Imaging Center. "Every step of the way, I would look up and Linda would be there," she said. "In the thick of it, she was standing next to me the whole time, always available. That gave me a peacefulness about what I was involved in. When someone takes the time to be with you, to listen, to show you kindness, it just validates that you're still you."

When it was discovered, Deanna's cancer was at Stage 3. To survive, she needed chemotherapy, a bilateral mastectomy, and radiation. **She**

believed her cancer might have been discovered much sooner if doctors had access to a Whole Breast Ultrasound unit like the one being purchased through the *Imaging for Life Campaign*. A mammogram in women with dense breast tissue, like Deanna, shows a snowstorm and cancer looks just like another snowflake. "Keeping on track with an annual mammogram is an absolute must for women," she said. "For those of us with dense tissue, having the Whole Breast Ultrasound is critical."

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Sierra Nevada Memorial Hospital Foundation

Dear SNMH Foundation Friends,

2013-2014 **SNMH Foundation Board of Directors**

Executive Committee

Alison Jones-Pomatto President Daniel Swartzendruber Vice President David Jones Treasurer Ruth Hochman Secretary Ken Drummer Member at Large Sean Metroka

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Daniel Bibelheimer, MD Jake Bronson Jay Cooper Dale Creighton Judy Hess Buzz Hoever Jean Linder Marty Lombardi Katherine Medeiros Kathy Rappath Tom Tomasello Greg Vixie, DDS Kim Zwick

Foundation Staff

Kimberly Parker, CFRE Executive Director Sandra Barrington Major Gift Director Shanin Ybarrondo Development Associate Shari Voors Development/Event Assistant Bill Altavilla Planned Giving Specialist Jennifer Weir Executive Assistant to the Executive Director Shirley Jairett Bookkeeper Judy Bagley Assistant Bookkeeper

Season's Greetings from Sierra Nevada Memorial Hospital Foundation! I wish you the happiest of days this holiday season. I hope you are surrounded by friends and loved ones with many fun-filled holiday surprises.

This time of year when many choose to do their most significant philanthropic giving, I hope you will consider SNMH Foundation among your choices. While the campaign mentioned on the front page focuses on our most

urgent need, you may certainly give to other areas of the hospital that interest you.

Hospitals are hard places to be...especially this time of year. And, unless you have spent time as a patient, you may not realize what makes one more exceptional than another. Of course state-of-the-art equipment and technology are an absolute must for we hang our hat on the care that is delivered. You go to a hospital; you expect great care. Sierra Nevada Memorial Hospital does everything possible to deliver on that expectation.

But honestly, hospitals are not here for equipment or technology they are here for you and those you care about. You, our community, and hospital family, are the only reason we exist.

People often don't put much importance in something until they need it. While that works for many things, your health should always be something to be thoughtful about. The team of physicians, clinical and non-clinical staff, Auxiliary and volunteers at Sierra Nevada Memorial Hospital is second to none. You can trust your care to them. They are the most dedicated group of people I have ever met. I know it because I see firsthand and because you tell

Our nursing staff works hard to ensure your health needs are being met. The Hospitalists are the bridge between what you are managing as a patient and your physician and/or specialists. Our Auxiliary members stop by with comfort items and friendly smiles. Our chaplain and his volunteers bring comfort and spirituality to patients and families. The Hospital leadership team rounds regularly to make sure everything is going smoothly with your care. Volunteers visit with therapy dogs, harps, guitars, native flutes, and more. The list goes on and on. All to make sure a difficult experience is as pleasant as possible.

That is why I hope you will join me this holiday season in saluting their exceptional care with a gift. All gifts big and small make a difference. Larger gifts help us secure new equipment and technology, but small gifts make a difference too! Did you know \$3.00 helps purchase a comfort meal for a cancer patient? You can help purchase 12 books for our Read Me A Story Program for \$50. Gifts in the \$100 range provide tremendous support to our Cancer or Alzheimer's program. Every dollar is meaningful and is spent to help patients.

I wish you the best this holiday season. I thank you for gifts already made and those yet to come.

Have a happy and healthy New Year,

Kimberly Parker, CFRE

Executive Director

Three new members recently joined SNMH Foundation Board. Judy Hess, Jake Bronson and

Welcome New **Board Members**

Marty Lombardi officially started in November. Each brings SNMH Foundation wonderful skills that will be of tremendous benefit to the organization. Judy, Jake and Marty all understand how important Sierra Nevada Memorial Hospital is to our community. "I've been involved with the Hospital Foundation on many levels for years,"

stated Hess. "When asked to serve I thought this would be a great place to put my energy in a meaningful way that supports my belief for quality healthcare close to home."



Partners in Health

Sierra Nevada Memorial Hospital Foundation



The SNMH Auxiliary raffled a handmade tree skirt, donated by SNMH employee Char Markey. The winner was announced at the Auxiliary Bake Sale on December 18th. All proceeds will benefit Sierra Nevada Memorial Hospital.

Visit the Pine Tree Gift Shop in the main lobby for special gifts all year round. Hours: M-F 9:30am-4:00pm Sat. 11:00am-3:00pm

A Special

to Lance Amaral



to wait until they have a problem. Regular foot screenings can help us deal with issues before they reach a problem stage."

Community Partner Corner



small in size BIG ON CARE!

Lance Amaral was involved with SNMH Foundation long before he joined the Board of Directors. He has assisted with almost every SNMH Foundation event, but is best known for chairing Starry Starry Nights for a number of years along with his wife Gloria and close friends Bobbie and Tom Tomasello. Known as one of the "monkeys", Lance and his crew have assisted with construction projects big and small for SNMHF events and activities.

Upon joining the Board in 2004, Lance quickly became an asset and through his active involvement has helped the organization grow and evolve. He and Gloria have been active supporters of various Hospital Foundation projects and have assisted in fundraising for the organization. Lance was a valuable member of the Finance Committee since he joined the board.

The SNMH Foundation Board and staff thank Lance for his dedicated years of service to the Hospital Foundation, Hospital and community.

If you have a non-life threatening emergency, you can now make a reservation to be seen in the Emergency Department and wait in the comfort of your home until your appointment time. The Hospital web site home page displays the average Emergency Department wait time and gives you the ability to make an online reservation for a visit time. From your desktop computer, smart phone or tablet, logon to www.snmh.org home page, press "select" by the "online ER waiting display" and complete the questions on the reservation form.

Emergency Department Reservations

Once a reservation is completed, SNMH is notified and will prepare for your arrival. It is also important to remember that occasionally the Emergency Department may be taking care of patients who have life threatening emergency conditions.

Screenings on Saturday, November 9, 2013. Center Manager Michelle Harris said,

have scheduled additional screenings to meet this need." Podiatrists, Dr. Stephen

bottom of good overall health, unattended, they can be the source of any number

of problems, like aching knees, hips and backs. The worst thing people can do is

"We had over 700 calls from interested community members and as a result we

Latter and Dr. Keenan Runte joined the Wound Center team screening 94

people. Dr. Latter said, "Because the feet are literally and figuratively at the

Sierra Nevada Memorial Hospital Free Foot Screening a BIG Success!

Sierra Nevada Memorial Hospital's Wound Healing and Hyperbaric Medicine Center held the first in a series of free foot

A visit to the newly remodeled and refurbished Wolf Creek Care Center is a calm and peaceful experience offering an intimate and home-like environment. Their new vision allows for individualized and compassionately delivered rehabilitation programs, and with on site physicians, Wolf Creek helps you get better faster with fewer complications and a reduced chance of being re-hospitalized.

Welcome to new Medical Director Dr. Cheema MD. and his group of independent multi-specialty physicians and nurse practitioners to Wolf Creek Care Center. This talented group will provide daily exceptional in-facility coverage. Feel free to drop by anytime to meet their superior staff and tour their newly refurbished state-of-the-art facility at 107 Catherine Lane, Grass Valley. 530.273.4447

For information about SNMH Foundation's Community Partner Program, please call Shanin Ybarrondo at (530) 477-9700 or sybarrondo@snmhf.com

Your Gift Makes A Difference









Neighbors caring for Neighbors What other Grateful Patients have to say...

"I utilized many of the programs the Cancer Center had to offer from oncology to support groups, and seven years later, I am thriving." ~ Mary Peterson

"Due to the care and diagnosis I received at SNMH, I am living a whole new life." ~ Michelle Litton Ogaidi

"A special kudos to the SNMH Cardiac Rehab program. The kindness and compassion shown by the staff is exceeded only by its competency."

~ Gerard Currie

"The physicians, nurses, technicians, business services, and other staff members gave me top -notch care and endless compassion." ~Stephanie Ortiz





Katheryn Kray: communicates with a physician using Telehealth at SNMH

Sierra Nevada Memorial Hospital is part of a Telehealth program linked to our Nationally Certified Primary Stroke Center and offering neurology consultation. The Washington Post, Huffington Post, San Francisco Examiner, among others, report that remote presence robots allow physicians to "beam" themselves into hospitals to diagnose patients and offer medical advice during emergencies.

These mobile video-conferencing machines move on wheels and typically stand about five feet, with a large screen that projects a doctor's face. Sierra Nevada began using the telemedicine machines several years ago to diagnose patients suspected of suffering strokes - when every minute is crucial to prevent serious brain damage.

"The Hospital Foundation helped fund the first robot during our Stroke of Luck Campaign chaired by former board member Gil Mathew", Kimberly Parker stated. "It is fantastic because it doesn't matter where the patient is located.....through technology, help can be by the bedside in minutes." Telehealth is just one way in which our Hospital stays ahead of the curve ensuring patients stay local for care whenever possible.

Sierra Nevada Memorial Hospital receives award for Stroke program

Sierra Nevada Memorial Hospital (SNMH) has received the Get With the Guidelines® - Stroke Gold Plus Quality Achievement Award from the American Heart Association/ American Stroke Association. The award recognizes SNMH's commitment and success in implementing a higher standard of care by ensuring that stroke patients receive treatment according to nationally accepted guidelines. SNMH'S participation in Get With The Guidelines demonstrates its commitment to quality care. The goal of participating in the program is to save lives. SNMH is proud to be a part of the American Heart Association/ American Stroke Association's efforts to turn guidelines into lifelines.

"I am very proud of the hospital's Stroke Program. This accomplishment is the result of a tremendous team effort, with outstanding work by the emergency first responders, the Emergency Department, nursing units, physicians and rehabilitation services offered at SNMH," said Marie Daly, SNMH Stroke Program and Readmissions Coordinator.

Sierra Nevada Memorial Hospital is pleased to announce the appointment of Dr. Brian Evans as Vice President of Medical Affairs. Reporting to the SNMH CEO/President Katherine Medeiros, the



VPMA is the senior physician leader charged with ensuring quality and service development throughout the Hospital. Working with physician leaders within SNMH, the community, Dignity Health Medical Foundation and beyond, Dr. Evan's role is critical

in focusing on innovative care management throughout SNMH by implementing best practices in a collaborative manner.

SNMH Foundation www.supportsierranevada.org 530.477.9700 PO Box 1810 ~ 140 Litton Drive, Suite 220 ~ Grass Valley, CA 95945