



Sierra Nevada Memorial
Hospital Foundation

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If you would prefer to receive the newsletter
via e-mail, please send your request to:
jennifer.weir@dignityhealth.org

Office Hours: Mon—Fri. 8am to 5pm

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list, please send a brief note to the above
address or e-mail.*

www.supportsierranevada.org



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snmhfoundation

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Sierra Nevada Memorial
Hospital Foundation

Summer 2019

Partners in Health

Our Mission: We touch and save lives every day by helping Sierra Nevada Memorial Hospital deliver superior healthcare through outreach programs, education, state-of-the-art technology and facilities by means of philanthropy and volunteerism.

SNMH Foundation gives largest ever donation to SNMH



Sierra Nevada Memorial Hospital Foundation Board members celebrate with cake at a recent meeting at Sierra Nevada Memorial Hospital. To see the names of all SNMHF Board Members, please turn to page 2.

Sierra Nevada Memorial Hospital Foundation (SNMHF) had reason to celebrate during its June 2019 Board meeting.

During its fiscal year, SNMHF transferred \$1,613,458.00 to Sierra Nevada Memorial Hospital (SNMH), making this amount the largest sum to ever be given to the Hospital from the Hospital Foundation in a single year.

“These generous donations from the community have gone toward several programs, pieces of equipment and vital Hospital updates that will keep western Nevada County happy and healthy now and for generations to come,” said SNMHF Executive Director Kimberly Parker.

While the SNMHF Board continues to focus on fundraising for its \$2 million Emergency Department project, donations helped in many areas of the Hospital including: a new Infusion Center that handles more than 9,500 patients a year, the Alzheimer’s Outreach Program that provides respite support, crisis intervention, case management and caregiver education, Falls Prevention community education, mammograms for patients in need, a cardiology probe, the Comfort Cuisine program for cancer patients and their families, various Cancer Center support groups, palliative care, CPR equipment, the first \$1 million toward the Emergency Department project, and more!

“The \$1.6 million raised by SNMHF will touch over 75,000 people that need access to Hospital services,” said SNMH President/CEO Dr. Brian Evans. “The efforts of SNMHF combined with the generosity of our community will ensure our Hospital can continue to provide state-of-the-art, quality and compassionate healthcare for all.”

Parker went on to state, “There is a great responsibility that comes with living in a rural community. Keeping you healthy is our goal 24 hours a day, 7 days a week, 365 days a year, but we can’t do it alone. Because of you, our Hospital continues to operate at peak efficiency.”

For information on how you can support or get involved with SNMH Foundation, call (530) 477-9700. For more information on the work of Sierra Nevada Memorial Hospital Foundation, please go to supportsierranevada.org.



Photo by Andrew Wright/Lighthawkphoto.com

September 15, 2019
Celebrating 25 years!



BSM Women's Triathlon & 5k

Celebrating Life & Empowering Women

Cascade Shores, Nevada City

REGISTER ONLINE at bsmtri.org

Visit bsmtri.org for more information or call (530) 477-9700

Proceeds benefit breast cancer prevention and treatment at Sierra Nevada Memorial Hospital

Participate in the Triathlon, join a relay team, walk or run the 5K!
Athena Category now available!



A program of Sierra Nevada Memorial
Hospital Foundation

Check out our brand new logo!

**SNMH Foundation
Board of Directors****Executive Committee**

Gil Mathew
President
Mary Bittle
Vice President
David Jones
Treasurer
Barbara DeGraw
Secretary
Jake Bronson
Member-at-Large
Dylan Hendricks
Member-at-Large
Sean Metroka
Immediate Past President

Board Members

Denis Drew, MD
Ken Drummer
Monty East
Brian Evans, MD
Alex Gammelgard
Marty Lombardi
Katy McKay
Edward Sylvester
Tom Tomasello
Greg Vixie, DDS
Kim Zwick

Full-time Foundation Staff

Kimberly Parker, CFRE
Executive Director
Sandra Barrington, CFRE
Associate Director
Jenni Toedtemeier
Development Director
Amy Abt
*Development/
Communications Manager*
Jennifer Weir
*Executive Administrator to
the Executive Director*
Kara Liller
Bookkeeper

Part-time Foundation Staff

Shari Voors
*Development/Event
Associate*
Judy Bagley
Administrative Assistant

Dear friends of SNMH Foundation,

I knew from a very young age I would probably never be a nurse or physician. It wasn't in the cards for me although I have tremendous admiration for those that have that calling. Honestly, I get queasy at the sight of blood.

When I started working for Sierra Nevada Memorial Hospital Foundation in 2001, I honestly didn't know what I was getting into. I had never worked in healthcare. Over the years I've felt tremendous satisfaction and have been extremely proud of our achievements. What I didn't expect, was for this career choice to be life changing for me.

So often nonprofits focus on *what* we are doing. Don't get me wrong this is important, but not always moving. Hospitals are critical to a community.

But let's be candid, most of us will do whatever we can to stay *out* of the hospital. My job is to inspire you to support something you'd prefer to avoid!

Some of the "whats" I have been fortunate to be a part of over my years include funding of a linear accelerator for the Cancer Center, whole breast ultrasound for the Women's Imaging Center, a new Infusion Center, Stroke robot, infant monitor and much, much more. These are marvelous accomplishments that hopefully you are as appreciative of as I, but as someone once told me, "Kimberly, it's hard to embrace a cold steel machine."

Hmmmm, that got me to thinking. How do I communicate not only *what* we are doing, but *why* we do it! We don't buy surgical or cardiac equipment, an MRI, etc. just so our Hospital has it, SNMH makes these decisions because people like you or me will likely find ourselves or a loved one unexpectedly at Sierra Nevada Memorial Hospital at some point needing tests, a diagnoses, etc.

As you can imagine from the story on page one, the SNMH Foundation Board was very excited to send over \$1.6 million to Sierra Nevada Memorial Hospital this year. We are incredibly grateful. However, let me be clear, that was **you!** Your Hospital Foundation is simply the vehicle -- you made the difference!

My *why* is both simple and complex. The simple is a result of how I feel when I read your notes, take your calls, or visit with you in and out of the Hospital. Your experiences touch my heart. Sometimes I cry privately when situations are difficult, but as often I laugh along with you or am joyous with your positive outcomes.

The complex is something I struggle with every day. I know our Hospital isn't perfect, but honestly none are. That being said, I know how tirelessly the staff, clinicians and physicians work to do the very best they can for the people counting on care from them. The Hospital will always be a "work in progress" as healthcare regulations and mandates change, new technology and equipment elevate service to another level of care, community needs change, etc. The Hospital team will continue to work every day to improve and keep focused on delivering the very best care possible.

I love our community with its variety of offerings from health services to recreation to culture, etc. that are available. All contribute to a healthy community. I also know without a strong, supported, thriving Hospital, our community will suffer both medically and financially.

Beyond the faces and voices that inspire me to get up every day and give 110%, is my promise to help you identify your *why* as you contemplate those areas of our community that warrant your generosity. Realistically, communities and hospitals must work together in today's healthcare environment. We owe it to those working to deliver the very best medical care possible, to our friends, neighbors and family members we care about, and to those facing health challenges that we can help solve.

Again, thank you. Together we can help those that are most vulnerable with just one random act of generosity or kindness at a time. Please feel free to call or email me at (530) 477-9700 or kimberly.parker1@diginityhealth.org.

Yours always,

Kimberly

**SNMH Foundation receives \$750,000 grant**

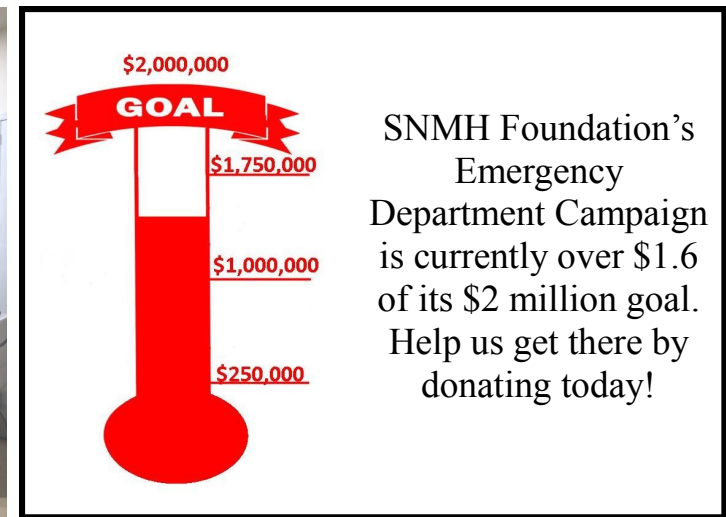
Sierra Nevada Memorial Hospital Foundation (SNMHF) is one out of two California and 26 programs nationally to receive a \$750,000 federal Health Resources and Services Administration (HRSA) Rural Residency and Development grant.

Dr. Glenn Gookin of Sierra Nevada Memorial Hospital's Hospitalist Program partnered with SNMHF to apply for the HRSA grant in hopes of funding a Rural Training Tract program designed to train primary care physicians in the needs of a rural community.

Chapa-De Indian Health Clinic in Grass Valley, Methodist Hospital and Mercy Family Medical Clinic will join in the planning and development. SNMH aims to develop a program in which residents in Postgraduate Year one will train at the urban sites of Methodist Hospital of Sacramento and Mercy Family Medical Clinic, with rotations in Grass Valley. In Postgraduate Year two and Postgraduate Year three, residents will train locally with rounding at the Hospital and sub-specialties.

According to SNMHF Executive Director Kimberly Parker, the recruitment and retention of physicians has been a high priority for the Hospital, with a top priority to increase rural providers to meet future regional workforce needs. The program will also support heightened referrals to Hospital specialists and ancillary services."

This achievement falls on the heels of another recent \$175,000 Public Health Institute grant received focusing on the creation of a Rural Communities Opioid Response Program. That grant is being led by Dr. Nathan Claydon, SNMH Hospitalist and Emergency Department Physician Dr. Carl Alsup.

SNMH Foundation Emergency Department Campaign *Photo Update*

SNMH Foundation's
Emergency
Department Campaign
is currently over \$1.6
of its \$2 million goal.
Help us get there by
donating today!

(Upper Left) A new CT machine was recently installed during the Emergency Room transformation. Thank you to Colin Construction for the photo and all the work you have put in to this special project.

(Upper Right and Lower Left) The new Nuclear Medicine multipurpose room will provide state-of-the-art diagnostic imaging to patients.

To make a donation to the SNMHF Emergency Department Campaign, please visit supportsierranevada.org/donate.





A different way to give back



Tribute—a meaningful way to honor birthdays, weddings, anniversaries, newborns or other special occasions. Surprise someone with a special donation in their honor.

Memorial—gifts honor the memory of someone who has passed away and provides an opportunity to show sympathy to a family by doing something that will benefit others. Memorial gifts are a lasting remembrance of a special person and a meaningful way to celebrate their life.

Visit supportsierranevada.org/donate



SNMHF Board Member Jake Bronson will act as your personal vehicle donation concierge, making your donation process efficient and stress-free.

Wheels for Wellness SNMH Foundation Vehicle Donation Program

We accept a variety of vehicles anywhere from high-end to older including: cars, boats, RVs, motorcycles and more!
All vehicles must be in running order

Done with it? Do good with it!

**Call us today at (530) 477-9700!
Or visit www.supportsierranevada.org/wheelsforwellness**



Outgoing SNMHF President Sean Metroka (right) passes the gavel to incoming SNMHF Board President Gil Mathew.



SNMH Auxiliary volunteer Judy Bagley greets guests at the Hospital.

Join the Hospital Auxiliary

The Sierra Nevada Memorial Hospital Auxiliary members are volunteers who provide support services to hospital patients and staff within the hospital.

Since their inception in 1958, the SNMH Auxiliary has provided in excess of one million volunteer service hours and have raised over \$1 million dollars.

The Auxiliary always welcomes new volunteers. Applications can be obtained at the Main Lobby Desk, the Outpatient Lobby Desk, and the Diagnostic Center. Or you can download an application at www.supportsierranevada.org/snmhauxiliary and return it to:

SNMH Hospital Auxiliary, c/o Membership Chairperson
155 Glasson Way, Grass Valley, CA 95945.



SNMH Foundation receives wonderful gift from Myers Family Trust

Last month Sierra Nevada Memorial Hospital Foundation was the proud recipient of a significant gift from the estate of Elton and Audrey Myers. Bequests and other forms of planned gifts are bittersweet. On one hand, they generally come as a result of someone passing which is sad. On the other hand, these *angel touches* as we like to call them, are an amazing way to plant a seed that continues to grow in a community.

In this case, the generosity of the Myers family is being directed toward the current Emergency Department campaign. Hazel Myers, their daughter-in-law, has been a Sierra Nevada Memorial Hospital employee for over five years. She gave permission to announce this gift as a tribute to her in-laws and husband Steve and to encourage others to think about giving through their estate as well.



SNMH Foundation Executive Director Kimberly Parker with Sierra Nevada Memorial Hospital employee Hazel Myers.

Estate planning is a very private matter. Sometimes attorneys are given permission by their client to inform us there will be a future planned gift, but often ask that details not be shared. This is helpful, especially if the donor has questions about an area of the Hospital they want to support. A simple mis-wording can change the course of where that gift might go. There have been examples in other organizations where a planned gift was intended to stay local, but because of the wording in the Trust, it was sent to a national organization. That language is something we can help you with.

In some instances we don't hear about an estate gift until the family member passes and we receive a notification. While we completely understand and respect that, we would always love to express gratitude today for a gift that will be given in the future.

Donors occasionally come to talk to us before they go to their estate planner to share what they'd like their generosity to support. This is beneficial because they are not always aware of all the giving options and it allows them to think through their plans.

Estate gifts of every size are extremely important to the work we do. While larger gifts may help transform something at the Hospital on a big scale, small gifts have funded equipment and services in a very meaningful way.

Hazel reflected on how much her in-laws loved this community "My husband Steve and his parents Elton and Audrey were incredible people believing we all bear responsibility for the well-being of a community. Steve and his family really appreciated the caring staff at our hospital and all they do for everyone. We should never underestimate the power of a single gift and the impact that those struggling feel knowing their healing is the result of compassion, comfort and caring of others."

For more information about how you can give back through planned giving, please call Kimberly Parker at (530) 477-9700.



Community Partner Spotlight



At Cornerstone Accounting we develop a deep, empathetic understanding of the needs of our clients by becoming a critical part of their financial team. By providing reviewed, high-level, accurate and meaningful reports we help our clients manage and grow their wealth successfully. Visit www.cornerstoneaccountant.com for more information.



GRASS ROOTS REALTY

We're Not Just Selling Homes
Our Agents live in Nevada County, raise their families here and work in our communities. Coldwell Banker Grass Roots Realty is dedicated to providing you up-to-date news, tips and information about our local real estate market. To learn more about how Coldwell Banker Grass Roots Realty can help you, please call one of our four offices in Grass Valley at 273-7293, Nevada City at 265-3282, Penn Valley at 432-1131, South County/LOP at 268-1575, or go to our website at nevadacounty4sale.com.



Alta Sierra Country Club - Nevada County's premier semi-private Country Club since 1964. This is the place where you will find a family friendly atmosphere, an award winning golf course and dine at the casually elegant Timbers Bar & Grill. Before or after golf, make plans to visit our full service restaurant and bar. We have affordable memberships for unlimited golf, social activities and a swimming pool that all include full use of the facilities, restaurant and bar. Alta Sierra Country Club is also the perfect location for you to hold your special event for weddings, birthdays, fund-raisers and for many other special occasions. Contact us at Alta Sierra Country Club for more information. We are Open to the Public. Office/Event Coordinator: 530-273-2041. Golf Shop: 530-273-2010. Website: altasierracc.com.

SNMH Foundation's *Community Partner Program*

Connecting businesses and Sierra Nevada Memorial Hospital Foundation through philanthropic efforts

Are you a local small business or company looking to network with other business professionals while at the same time giving back to your community?

If your answer is yes, than SNMH Foundation's Community Partner Program is the right place for you!

Network with others in the community while showing your support for community healthcare.

The SNMH Foundation Community Partner Program includes a variety of donation levels and benefits to fit your specific business needs.

For more information, please contact Jenni Toedtemeier at (530) 477-9700 or visit www.supportsierranevada.org/communitypartners.



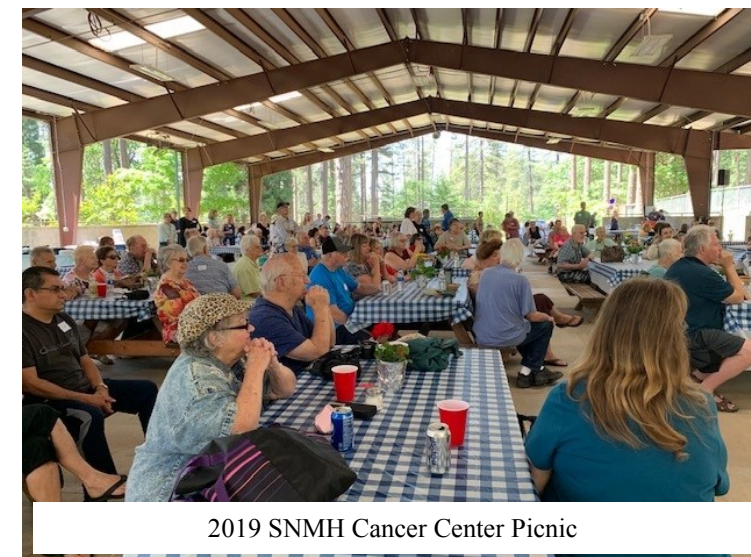
Alyson Dorfman and Dr. Eric Dickerson of Radius Physical + Sports Rehab with their certificate of appreciation at the 2019 SNMHF Community Partner Breakfast. Photo and graphics by Radius Physical + Sports Rehab.



SNMH Foundation Spring/Summer Photos



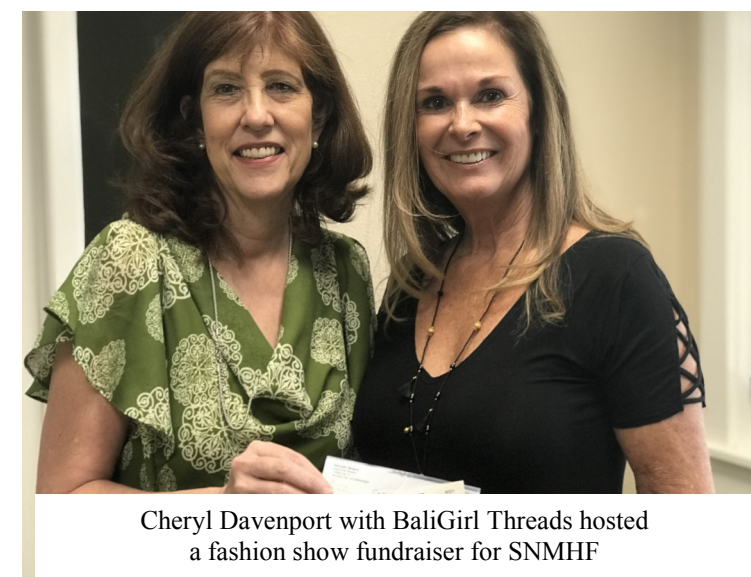
2019 SNMHF Golf Classic



2019 SNMH Cancer Center Picnic



2019 BSM Women's Triathlon and 5k scholarship recipients



Cheryl Davenport with BaliGirl Threads hosted a fashion show fundraiser for SNMHF



Thank you to the Nevada Union Miners Football Players and Cheerleaders who helped SNMHF clean up after our Starry, Starry Nights event.