



Sierra Nevada Memorial
Hospital Foundation

Partners in Health

Our Mission: To nurture the spirit of generosity and volunteerism in the community, we focus our philanthropic efforts on fostering quality healthcare of the highest standards for Sierra Nevada Memorial Hospital.

Community Support Advances Breast Health

October was a lively month at SNMH Foundation and the Women’s Imaging Center. As our nation celebrated Breast Cancer Awareness month in October, our community rose to the challenge to continue to provide top-quality breast health locally.

Local events support the advancement of breast health care at SNMH:



Lake of the Pines, Lake Wildwood and Alta Sierra County Club’s women’s golf groups each held tournaments in October with proceeds going to support our breast care programs. These clubs chose to give their net proceeds to SNMH Women’s Imaging Center! Many thanks to all for your thoughtful and impactful support. 100% of the tournament proceeds will stay local and go directly toward improving patient care in breast health.

The Annual Paint the Town Pink Women’s Expo, put on by The Union Newspaper, is the largest breast cancer event in western Nevada County. Proceeds from this year’s expo will fully fund a Breast MRI computer-aided detection and computer guided biopsy system. This system analyzes the 2,000 images taken during a typical breast MRI and zeros in on suspicious areas that need to be reviewed. This new programming allows for automated 3D segmentation of specified findings and guided workflow for faster review and characterization of findings. Cornerstone Bookkeeping, M3Mall, and Delta Home Loans also sponsored teams that raised an additional \$8,000 combined. These teams were recognized at the event for their great support.



Union Publisher, David Schmall addresses the 750 guests at Paint the Town Pink



SNMH’s Women’s Imaging Center collaborated with the See Jane Do Passion into Action conference October 12-14th. SNMH was the host for the Sunday breakfast session which focused on women’s health and breast care.

This collaboration was made possible as part of a grant from Susan G. Komen for the Cure, Sacramento Valley Affiliate. Through this collaboration, the Women’s Imaging Center was able to reach more than 600 women with a powerful message.



Firefighters Fight for the Cause by coming up with creative ways to raise funds. For a donation, local fighters (*left*) created a calendar and took pictures with guests at Paint the Town Pink. CalFire Station 40 (*right*) raised \$2,000 and ran a 40 mile relay that ended at SNMH’s Women’s Imaging Center.





Dear SNMH Foundation Friends,

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“We are the hero of our own story.” Mary McCarthy.

Who me? Most of you might not view yourself as a hero, but you are to us and the patients whose lives you are touching. I define a hero as somebody who is able to take whatever talent, gift, personality, quality, etc. and utilize it for a greater good.

In today’s world, a hospital is as great as the community that supports it. Your gift this year is more important than ever because the Hospital Foundation has many critical initiatives in place for Cancer, Cardiac, Stroke, Breast, Alzheimer’s, and Diagnostics among others. In the near future, we will be mailing information on several vital projects where your contribution will make a difference. I am also happy to meet with or talk to you about any area of the Hospital you may be interested in supporting.

There is no doubt we need heroes today if our Hospital is going to thrive tomorrow. All of you—our donors, volunteers, ambassadors, board members, physicians, auxiliary members, and community partners—help make the achievements of Sierra Nevada Memorial Hospital a reality.

From the smallest commemorative gift, to attendance at a fundraising event, from a planned estate gift, to an outright gift of a few dollars to thousands, philanthropy flourishes. We are truly grateful for your generosity in the past and hope you will consider a first or additional gift as we approach year end.

Many thanks for all you do. Be a hero! Make a difference.

Sincerely,
Kimberly Parker, CFRE
Executive Director

It’s okay to be selfish. Give and get.

by Bill Altavilla, SNMHF Planned Giving Specialist

It is the time of year that we all start to think about giving. Some see charitable giving as a one-way street. But there are many ways to benefit personally from various types of smart giving options to SNMH Foundation.

Here are a few examples:

GIVE cash or stock and GET income for life

Life income gifts allow you to make a gift to SNMHF while providing yourself, or others, income for a period of time. The income can be fixed or variable. For example, you might contribute money or stock to fund a Charitable Gift Annuity that can pay you income for life. Once the assets are transferred, they are sold (avoiding up-front capital gains tax) and the proceeds reinvested to produce your lifetime income stream. Life income gifts entitle you to an immediate income tax deduction based on the present value of your future gift to SNMH Foundation.

(cont’d on page 5)



(Planned Giving Cont'd)

GIVE your property and GET HUGE income tax benefits

If you own property, you can transfer your home or farm to SNMH Foundation now while continuing to enjoy living in your home or utilizing the property. You will be entitled to an income tax deduction based on your age and the value of your property. This is called a life estate agreement. Because of the complexities involved, we encourage you to contact us to discuss any gift of real estate.

GIVE it TWICE and GET estate and income tax benefits

You can make a gift that benefits your heirs and SNMH Foundation while providing impressive tax benefits to you. The “Give it Twice” trust has attractive tax savings for you, pays an income to your heirs for a specified period of time, and the remainder benefits SNMH Foundation.

Your benefits of giving depend on what you give and when you give it. We would be glad to assist you and your financial advisors with the details of your gift. We appreciate your support no matter how you choose to help us in achieving our mission.

Proper tax and legal advice should always be obtained from a professional financial planner.



Philanthropy is a two-way street! Not only do you get a top-quality nonprofit Hospital close to home, with smart planning, you can receive many other personal benefits.

Philanthropy can help with new tax law changes

If you are going to have to part with your hard earned money, why not make sure that it's going to a cause that will help save a life. It's important to plan your end of year giving carefully this year. On January 1, 2013, many of the current tax laws change. Some examples include...

- Expiration of preferential tax rate of 15% for dividend income.
- Increasing the long-term capital gain rate from 15% to 20%.
- Changes in the estate tax law reducing the amount you can gift to your heirs from \$5.0 million down to \$1.0 million during your lifetime. The top tax rate is schedule to go back to 55 percent. Ouch!

Visit our new resource website

www.PlanYourLegacy.SupportSierraNevada.org

There are many smart and creative ways to improve the health of our community through SNMH Foundation while taking care of your financial health. Visit our website for tools and resource that will help you give wisely.

For more information and to meet confidentially (at no obligation or cost) with Executive Director Kimberly Parker and Planned Giving Specialist Bill Altavilla, please call (530) 477-9700.



Welcome New Community Business Partners



Cleanrite-Buildrite.com
(530) 742-5024



CALSTAR.org
(916) 921-4000

For more information on SNMH Foundation's Community Business Partner Program, please call Kimala DeSena at (530) 477-9700.

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Sierra Nevada Memorial Hospital Foundation



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