



Sierra Nevada Memorial
Hospital Foundation

Partners in Health

Our Mission: To nurture the spirit of generosity and volunteerism in the community; we focus our philanthropic efforts on fostering quality healthcare of the highest standards for Sierra Nevada Memorial Hospital.

New Community Partners Program

Communities reach their greatest potential when everyone pulls together and collaborates. SNMH Foundation created our Community Partners Program as an opportunity for businesses to connect with the Hospital to promote their business externally while promoting wellness internally with employees.

Community Partners start at the \$500 level and go up.

Partner levels can include some of the following benefits:

- * Introduction of partnership through our Social Media
- * Marketing collaboration through newspaper and radio
- * Internal announcement of partnership to SNMH employees (900+)
- * Recognition at one Physician Social Group event
- * Community Partner Spotlight in the Foundation's newsletter
- * Specific event sponsorships at our major annual events
- * Year-round recognition
- * Wellness Class for your employees at your business

Community Partners is a win-win for the business, SNMH Foundation and our Hospital. Businesses can help address wellness issues with their employees while creating a "cause" marketing campaign to the community at large. Community Partners bring more attention to healthcare issues throughout various sectors and industries. For more information on becoming a Community Partner, please contact Kimala DeSena at (530) 477-9700, ext. 3 or kdesena@snmhf.com.

Thank you to the following businesses for participating as new Community Partners:

- AJA Video
- Byers Leaf Guard
- El Dorado Savings Bank
- Ernie's Van & Storage
- In The Kitchen
- Quail Ridge Senior Living
- Ray Morgan Company
- State Farm, Mike Bratton
- Tri Counties Bank



tri counties bank

Did you know there are many ways to "Leave a Legacy"?

Bill Altavilla, SNMHF Planned Giving Specialist

Did you know you can be recognized today for a gift you make tomorrow?

Including a gift in your will or living trust is a charitable bequest which offers many benefits:

- * **Ease.** Just a few sentences in your will or trust is all that is needed.
- * **Control.** Because you are not actually making a gift until after your lifetime, you can make changes at any time.
- * **Options.** You can structure the bequest to leave a specific item or amount of money, make the gift contingent on certain events, or leave a percentage of your estate to SNMH Foundation.
- * **Reduction in Taxes.** If your estate is subject to estate tax, your gift is entitled to an estate tax charitable deduction for the gift's full value.

Did you know giving stock can be more beneficial than giving cash?

Stock that has increased in value is one of the more popular assets used for charitable giving. By making a gift of securities, you can support the Foundation while realizing some important benefits for yourself. You will receive a charitable deduction for the Fair Market Value of the stock while avoiding the capital gains tax on the stock if you had sold it.



Dear SNMH Foundation Friends,

2012-2013
SNMH Foundation
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As I write this, it is the last day of our fiscal year. It warms my heart that we were able to send over \$546,000 to SNMH. Combined with various disbursements sent throughout the year, SNMH Foundation donated close to \$1 million!

These funds provide essential support for many vital services including Cardiac and Cardiac Rehab, the Cancer Center, our Woman’s Imaging Center, the Emergency Department, Lifeline, and more! In addition, the Foundation has disbursed funds for Nursing Education, our Read Me A Story program and the Alzheimer’s Outreach Project. The Hospital Foundation and Hospital Boards thank you for your incredible generosity.

We begin a new fiscal year with even bigger challenges. It is more important than ever to get our community involved. We hope you will make an investment in your Hospital this year. Our Hospital Board and Leadership Team do an incredible job managing SNMH, but the reality is they can only do so much. Your gift supports those that need it today and helps foster the legacy we leave for tomorrow.

If you have not had a chance to go on a Hospital tour, I invite you to do so. You get a chance to learn a bit about what our Hospital offers with some behinds the scenes experiences. Please call our office at (530) 477-9700 if you want to get on the list for a future tour.

The Hospital Foundation Staff and Board are committed to increasing our philanthropic support because we know it makes a difference. For a copy of our latest quarterly report I encourage you to go online to supportsierranevada.org.

With deep gratitude,

Kimberly Parker

Did you Know?—Cont’d

Did you know that through a Charitable Gift Annuity you can receive guaranteed income for life?

With a Charitable Gift Annuity you can receive a fixed annuity payment each year for life. Through a simple contract, you agree to make a donation of cash or stock to the Foundation. In return, we agree to pay you (or someone else, if you choose) a fixed amount each year for the rest of your life.

Did you know your IRA could be taxed up to 60% if given to your heirs?

Most retirement plans, including 401(k)s and IRAs, are income tax–deferred, meaning that income tax is not paid until the funds are distributed to you in life, or upon your death. This taxation makes retirement assets among the most costly assets to distribute to loved ones. A better option for you might be the naming SNMHF as the beneficiary. Upon death, this gift generates no income taxes. The Foundation is tax-exempt and will receive the full value of your gift while possibly reducing your estate taxes.

For a free, confidential consultation, please call Kimberly Parker (530) 477-9700.



Hospital Wish List

Sierra Nevada Memorial Hospital is always looking for ways to improve patient care and safety and provide top-quality care. In the current healthcare climate, finding additional capital to upgrade technology has been very challenging. That's where SNMH Foundation and YOU become so important! Below is a list of important pieces of medical technology that the Hospital needs, but does not have the funding to purchase right now.

By sponsoring one of these items, the Hospital can purchase it and start treating patients immediately!



Newborn cardiac monitors with pulse oximetry screens for critical congenital heart defects for the 500 babies born at SNMH each year. These monitors are lifesaving devices that can identify infants with issues before they show signs of heart defects.

Cost: \$9,000



Cardiac Science Treadmill for the Cardiac Rehab gym will serve 60-70 patients daily! All of the exercise equipment in the Cardiac Rehab gym has been purchased through generous donations from grateful patients and community donations.

Cost: \$6,000



Prone breast board is used for breast cancer treatments and is becoming the new standard for all breast cancer radiotherapy. SNMH currently does not have this equipment. Prone breast scanning is becoming the gold standard in breast cancer care.

Cost: \$6,500 each
\$13,000 for two

If you are interested in fully sponsoring one of these much needed items, please contact Kimberly Parker at (530) 477-9700 or email kparker@snmhf.com.

Read Me A Story Grant



*Sean Metroka, Fred Teichert, Sandra Barrington, Kimberly Parker
Fred Teichert presents the grant check to SNMH Foundation at the June Board Meeting.*

Sierra Nevada Memorial Hospital Foundation recently received a \$5,500 grant from the Teichert Foundation for the Read Me A Story program.

Read Me A Story is an early childhood literacy program that benefits approximately 1,500 local children each year. The program is modeled after the national Reach Out and Read project developed by the American Academy of Pediatrics. Read Me A Story distributes approximately 3,000 books yearly. At well-child check-ups, pediatricians provide an age appropriate book to the family and teach the parents how to best interact while reading to their child. The program is a wonderful collaboration between the local pediatricians, lead by Dr. Sarah Woerner, SNMH Foundation and long-time supporters the Soroptimist Int'l of the Sierra Foothills.

Heart of Gold campaign hits goal!

Many thanks to everyone who supported the Heart of Gold campaign. We are proud to announce that the goal has been achieved! \$200,000 has been raised from generous community support to purchase upgraded monitoring equipment for Cardiac Rehab, advanced diagnostic equipment for Cardiopulmonary and education and training for a national Chest Pain Accreditation program. The diagnostic equipment is portable and will be utilized in the expanded Penn Valley Clinic opening late Summer of 2012.

\$200,000!



HEART of GOLD



Grateful Patient Program
Sierra Nevada Memorial Hospital Foundation



“Having a stroke was a life-changing event for me. I am very grateful that our Sierra Nevada Memorial Hospital is a Nationally Certified Primary Stroke Center. Our community is so fortunate!”

~ Buzz Hoever

If you have a Grateful Patient story that you would like to share, contact Kimala DeSena at kdesena@smbf.com or (530) 477-9700.

Get Connected!



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Visit www.SupportSierraNevada.org to see our FY2011/2012 Quarterly Reports

If you wish to be removed from our mailing list, please send a brief note to the above address or e-mail.

Office Hours: Mon–Fri, 8am to 5pm

If you would prefer to receive the newsletter via e-mail, please send your request to: epersa@smbhf.com

www.supportsierranevada.org

Phone (530) 477-9700

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Sierra Nevada Memorial Hospital Foundation



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