

# Creating a Path to Health

SIERRA NEVADA MEMORIAL HOSPITAL FOUNDATION

FY 2015/2016—3rd Quarter Report

January –March 2016

## EXECUTIVE DIRECTOR'S MESSAGE

Kimberly Parker, CFRE



As you know, healthcare is ever changing. The role of the hospital foundation is continuing to grow and change as well. In addition to being the lead fundraiser for SNMH Foundation, I also wear the hat of the PALS (Policy Advocacy Liaisons) for the hospital in collaboration with the other Dignity Health hospitals.

In March, I had the honor of joining my other PALS colleagues at the State Capital in Sacramento for CA Hospital Association's Legislative Day. We met with key members of the state senate on legislation that will affect healthcare, our hospitals, and our communities. Through effective advocacy efforts, Sierra Nevada Memorial Hospital works with Dignity Health and the CA Hospital Association to address the social, political and economic structures that impact the health of persons, especially those most vulnerable in our communities. Each region has a designated coordinator of advocacy efforts and an advocacy team responsible for implementing system-wide and facility-specific advocacy priorities. Each facility proactively builds relationships with elected officials and community advocacy partners.



Through continued efforts, we can ensure that legislative changes to our healthcare are impactful and thoughtful.

With Gratitude,

*Kimberly Parker, CFRE*

Executive Director

## Bequest Gift Leaves a Legacy

SNMH Foundation is honored to be the recent recipient of a bequest gift from the estate of Mildred Anderson. Mildred's thoughtful advanced estate planning ensures that thousands of local residents will have access to advanced healthcare locally.

What is a bequest?

A bequest is a gift from your estate—a transfer of cash, securities, or other property made through your estate plans. You can make a bequest to SNMH Foundation by including language in your will or living trust leaving a portion of your estate to SNMH Foundation, or by designating SNMH Foundation as a beneficiary of your retirement account or life insurance policy.

Remembering SNMH Foundation with a bequest from your estate will help sustain and strengthen our Hospital in years to come. Some of the advantages of creating a bequest include:

- A bequest costs nothing now, yet gives you the satisfaction of knowing you have provided for SNMH in the future
- You retain control of and use of your assets during your lifetime
- You may modify your bequest if your circumstances change
- Gifts to SNMH Foundation from your estate are exempt from federal estate taxes

If you let SNMH Foundation know of your plans, we will be able to thank you now and recognize you as a member of our Tribute Society. For more information please call Sandra Barrington at (530) 477-9700.



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January 2016– March 2016

## Remember Me: The Face Behind Dementia Update

SNMH Foundation is raising \$200,000 to support Alzheimer's patients in our community. *(as of march 31st)*

237



# of people who  
Joined the 1000  
giving \$100 to  
Remember Me

60



Percentage  
toward the  
\$200,000 goal

\$39,307



Donations given by  
Red Rose Society  
supporters (donors  
who give \$1,000 or  
more a year.)

Funding raised through the Remember Me campaign will expand the services of the Alzheimer's Outreach Program for:

- Caregiver Counseling and Support
- Respite Care
- Caregiver Education through the “Yes I Can” empowerment series
- Medical provider, first responder, and community trainings

## Welcome to the Family



SNMH Foundation is excited to welcome Amy Lobenberg to the Foundation team. Amy is the new Development/Communications Associate. Amy has a strong background in writing, social media, and nonprofits.

Please help us welcome Amy to the team!

To accommodate our new team, we had to reconfigure our office space. Many thank yous to Gary Tintle, Youngs Carpet One and Truline Construction for donating their time and materials to reconfigure our office space and to Telestream for donating new cubicles to accommodate our new team.

## Supporting Literacy



In March, Executive Director Kimberly Parker visited a local school to read to second graders.

“Literacy is a vital part of our health and wellbeing and it is important to start children on the right path as early as possible,” said Parker. SNMH Foundation manages the Read Me A Story program that collaborates with local pediatrician offices and clinics to give books out at well child check ups.



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## Martinis and a Movie Event Success

Sierra Nevada Memorial Hospital Foundation  
proudly thanks our 2016  
**Martinis & A Movie**  
sponsors, volunteers and guests

Presenting Sponsor



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### A Special Thank You To:

#### The Martinis and A Movie Committee:

Howard Levine, Marty Lombardi, Jan Arbuckle, Lisa Swarhout, Alison Jones-Pomatto, Shelly Hemig, Daniel Swartzendruber.  
Barbara and Mike Getz, Katie Richards, Nicole Bedell, Azriel LaMarca, Jonathan Zorne and the Del Oro Theatre Staff

**Our Bartenders:** Cheryl Stuckey (Holbrooke Hotel), Julie Bottini (real estate agent with Coldwell Banker Grass Roots), Chad Paige (Friar Tucks), Michelle Litton Ogaidi (teacher at Forest Charter School).

**SNMH Foundation's amazing volunteers!**

*Because of you, our Remember Me: The Face Behind Dementia campaign continues to support caregivers and family members dealing with Alzheimer's and dementia*