

Creating a Path to Health

SIERRA NEVADA MEMORIAL HOSPITAL FOUNDATION
FY 2014/2015—2nd Quarter Report
(October 2014-December 2014)

EXECUTIVE DIRECTOR'S MESSAGE

Kimberly Parker, CFRE



The 2nd quarter of the fiscal year is always a busy time at SNMH Foundation. With national Breast Cancer Awareness month and donors thoughtfully contemplating their end-of-year donations, the staff, volunteers and board members were hustling and a bustling.

More than \$275,000 was raised between October and December for a variety of funds such as the Area of Greatest Need, Breast Care, the Cancer Center, the Emergency Department, Technology upgrades, Telemedicine, Lifeline and more.

Thank you so much for everyone who supports local healthcare! Your giving will impact the lives of the 75,000 people that Sierra Nevada Memorial Hospital serves. As always, if you have any questions about SNMH or SNMH Foundation please call me at (530) 477-9700. I would love to meet with you.

With Gratitude,
Kimberly Parker, CFRE
Executive Director

EMERGENCY DEPARTMENT ULTRASOUND FUNDED

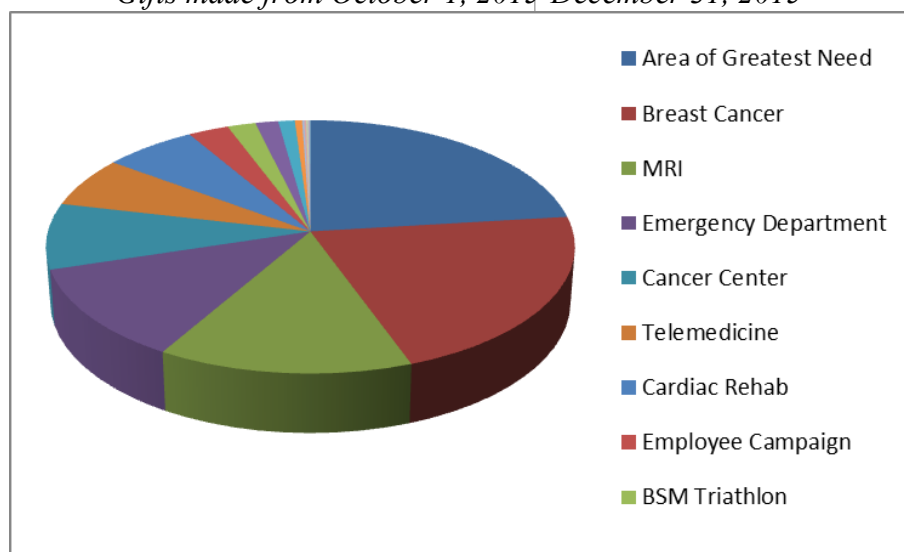
The SNMH Emergency Department team received a special holiday present this year in the form of a new point-of-care ultrasound. \$30,000 was raised from 43 donors.

Patients in the Emergency Department will now be able to have bedside ultrasound procedures instead of having to be transported to the radiology department. Having a bedside ultrasound will expedite diagnosis and patients will be on a treatment path in a more timely manner. The equipment will also allow the physicians to rapidly rule out or diagnose common stomach ailments.



HOW DID DONORS DIRECT THEIR GIVING?

Gifts made from October 1, 2015-December 31, 2015



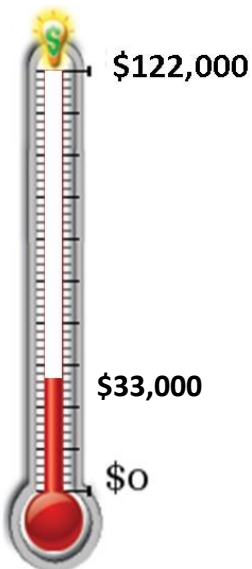
Sierra Nevada Memorial
Hospital Foundation



CURRENT FUNDING FOCUSES

SNMH Foundation is raising \$122,000 for additional MRI (Magnetic resonance imaging) equipment that will be located in the main Hospital. Additionally, \$70,000 for upgraded technology is needed for the Women and Infant Care Unit (WICU).

27% Toward MRI Goal



Magnetic resonance imaging is a technique that uses a magnetic field and radio waves to create detailed images of the organs and tissues within your body. SNMH has the only MRI within a 45 minute drive and the unit is being used continuously.

In FY2014 SNMH conducted 3,317 MRI studies.

Having an additional MRI in the main hospital will:

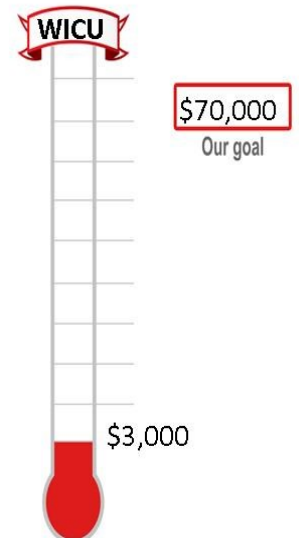
- Reduce wait times for patients
- Ensure rapid response and treatment planning for stroke patients
- Keep patients close to home for care
- Improve image quality

\$70,000 Needed for Labor and Delivery Technology

SNMH Foundation has started raising funds for the Women and Infant Care Unit to help purchase new technology necessary for labor and delivery and newborn care. \$3,000 has been raised so far in this fiscal year.

Current technology needs include:

- Newborn Incubator
- Labor and Delivery Ultrasound
- Newborn Cardiac Monitor:
- Newborn Resuscitation Warmer





Sierra Nevada Memorial
Hospital Foundation

Creating a Path to Health
FY 2014-2015 2nd Quarter Report
(October 2014-December 2014)

\$50,000 Raised for Breast Cancer Care

October is national breast cancer awareness month with many local community events to support breast cancer care at SNMH. Each October our community rallies together and this year 18% of donation revenue was earmarked for breast care in the 2nd quarter. Thank you to everyone who participated!



Magickal Florist in Nevada City donated proceeds from pink flower arrangements during the month of October (pictured left). The CalFire firefighters of Stations 40 and 42 ran the second annual 40 for 40 relay raising nearly \$4,000 (pictured right). The Lake Wildwood Women's 18 Hole Golf Club raised \$8,500 (bottom left) and the Pink Boulders Paint the Town Pink team raised \$12,500 (bottom middle). The Union Newspaper's Annual Paint the Town Pink raised \$9,500 from the event's net proceeds.



Giving Tuesday Raises Money and Awareness

December 2, 2014 marked the third annual national Giving Tuesday event. Giving Tuesday is a national movement to kick off the giving season. We have Black Friday, a national day of shopping. We have Cyber Monday, a national day of online shopping. Why not a national day for giving?! SNMH Foundation received \$18,000 in donations on Giving Tuesday. While not all of that money was a direct response to Giving Tuesday, we feel that the awareness that this movement is making is encouraging additional giving and larger giving during the season.





Sierra Nevada Memorial Hospital Foundation

Creating a Path to Health
FY 2014-2015 2nd Quarter Report
(October 2014-December 2014)

Barbara Schmidt Millar Celebration of Life Triathlon

Due to smoky conditions, the 2014 event had to be canceled. On race morning unhealthy conditions prevailed and the health and wellbeing of the athletes and volunteers was the number one concern. Thanks to everyone for the support, the effort and the love. We will see you next year!

IRONMAN SPONSORS - \$1,000 or more

John and Darlene Abt
John and Nancy Avilla
Mike and Terry Robinson
Grass Valley Radiology Group
Grass Valley Sign
KNCO / Star 94.1
KVMR/89.5
NID/Scotts Flat Lake
Old Barn Self Storage
Outside Inn
Sierra Nevada Memorial Hospital
The Pilates Place
Tour of Nevada City Bike Shop

OLYMPIC SPONSORS - \$500 +

49er Breakfast Rotary Club of Nevada City
Charlie and Teri Maier
Dan Murphy, DDS & Staff
Owens Estate and Wealth Strategies Group
Peter's Drilling & Pump Services, Inc. -
Rockwell Family Dentistry -
Rotary Club of Nevada City
Sierra Care Physicians
Telestream, Inc.
Mary Lou Thompson
The Union Newspaper
Volz Brothers Auto Service

SPRINT SPONSORS - \$250 +

A&A Physical Therapy
49er Fire District EMT's
B & C True Value Home Center
Beam Easy Living Center
CED Grass Valley
Club Sierra
Commonwealth Financial Network
Core Movement Center
Country Copy Print Shop
Diego's Restaurant
Douglas J. Valentine, D.D.S.
Emery Physical Therapy

Foothill Podiatry - Dr Latter/Dr Runte
Hughes Body & Fender
James W. Lee, D.M.D. - Family Dentistry
John W. Lace, M.D.
Mike Bratton State Farm Insurance -
Mountain Recreation
Nelson Engineering
Nevada City Retreats
Nevada County Fence
New Press Websites
P G & E
Ridge Feed & Farm Supply
RidgeRock Quarry, Inc.

SCO Engineering
SPD Markets
Seivert Physical Therapy
Sierradorm
South Yuba Club/Monster Gym
Springhill Physical Therapy
Sugar Bowl Resort

And always, the Cascade Shore Home-owners and all the fabulous Team Leaders who give so much of themselves every year!



Athletes and organizers look out on Scotts Flat Lake as the smoke blanketed the area.